



2024 Roger Rees Awards Student Reporter Search

OVERVIEW

The Broadway Education Alliance is excited to partner again with [Theatrely](#) to present the 2024 Roger Rees Awards Student Reporter Search, an opportunity for students with an interest in media marketing and journalism. One student will be selected to appear as the co-host for The Roger Rees Awards Pre-Show that will be promoted by [RRA official media sponsor, BroadwayWorld](#), as well as invited to represent the Greater New York Region in The Jimmy Awards® National Student Reporter Search.

This season, the award category will feature original works about *The Outsiders*.

APPLICANT REQUIREMENTS:

- Student should not be up for consideration for the Roger Rees Awards for Outstanding Performer, New Faces Honors, or the Harmony Helper Choral Award.
- Available on **Sunday, May 19**, to attend and co-host The Roger Rees Awards Pre-Show
- Willing to represent The Roger Rees Awards in The Jimmy Awards Student Reporter Search and available from Saturday, June 22 – Monday, June 24 if chosen as The Jimmy Award winner.
- Completed online registration with all assignment requirements uploaded by the final due date.
 - [CLICK HERE TO SUBMIT STUDENT REPORTER ONLINE REGISTRATION](#)
 - or follow QR Code



KEY DATES

- **Thursday, February 1** Open for Applications/Submissions
- **Friday, March 1** Deadline for Applications/Submissions
- **Friday, March 15** Finalists Announced
- **TBA** Finalist Online Masterclass and Online Press Conference
- **Monday, April 1** Finalist Feature Story Due
- **Monday, April 8** Winning Student Notified
- **Sunday, May 19** The Roger Rees Awards Showcase

ASSIGNMENT

Round 1: (All applicants should complete)

- (1) Complete online registration.
- (2) Upload a 300-word biography that includes why student is interested in this opportunity and why they would be an effective reporter and co-host for The Roger Rees Awards Pre-Show.

Finalists Assignment: (Finalists will be notified and required to complete the following)

- (1) Attend Online Masterclass with Theatrely's editorial team to prepare for Online Press Conference. Masterclass topics include: how to research, developing questions, interview tips, and knowing the audience.
- (2) Participate in Online Press Conference with Broadway Professionals of partnering show, *The Outsiders*.
- (3) Create a 2-minute video feature story and written summary on: *The Outsiders* and why this story still resonates with audiences almost 50 years later? Why is it important to recognize teenage voices through theatre? Submissions should include a minimum of 2 interviews; could include students, educator, theater professional, actor, or anyone they feel is credible source to support the point-of-view of the story.

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WINNER SELECTION

A panel from Theaterly's editorial team will select the winning student based on original video submission, as well as engagement, preparedness, and participation during the Masterclass and Online Press Conference.

PRIZE

- (1) Two tickets to see *The Outsiders*.**
- (2) Autographed Playbill from Broadway Professionals participating in Press Conference.**
- (3) Invitation to work the red carpet at a Broadway Event**
- (4) Appear as Co-Host of The Roger Rees Awards Showcase Pre-Show promoted by RRA's official media sponsor, BroadwayWorld.**
- (5) Coaching to help prepare materials for The Jimmy Awards® Student Reporter Search**
(See next page to learn about The Jimmy Awards Student Reporter Search)

The winner of the Roger Rees Awards Student Reporter will be submitted for:

The Jimmy Awards® Student Reporter Search

Each year, the Jimmy Awards® invites two Student Reporters from participating Regional Awards Programs to cover Jimmy Awards events through social media. Student Reporters work directly with the Jimmy Awards Digital team and receive an insider look at the digital marketing strategy of Jimmy Awards coverage while gaining insight into the field as a whole.

JIMMY AWARDS STUDENT REPORTERS:

The selected Student Reporters will travel to New York City and cover the Jimmy Awards on Monday, June 24, 2024 on social media on both the official Jimmy Awards channels and the student reporters' personal channels.

- Applicants must be submitted by a participating Regional Awards Program (RAP) - Due Date Monday, April 15, 2024.
- Applicants must be currently enrolled in a National High School Musical Theatre Awards RAP participating high school.
- Applicants must not be students who are competing to participate as a nominee in the Jimmy Awards.

Winners are provided:

- Round-trip airfare (if applicable)
- Overnight lodging for Saturday, June 22; Sunday, June 23; and Monday, June 24
- Lunch and dinner on Monday, June 24
- Seats at the Jimmy Awards for selected students and one chaperone each

JIMMY AWARDS ASSIGNMENT:

Applicants should create a video up to 60 seconds in length showing or describing how they would uniquely cover The Jimmy Awards on social media, focusing on promoting the live stream of the Jimmy Awards ceremony. The video should include at least one unedited segment of at least 20 seconds in length with the applicant speaking directly to camera. The videos must not include any performance footage; the content of the videos is otherwise up to the applicant. Any pre-recorded music used must be royalty-free.

We want to see your personality shine in this video! Show us how you would use your unique perspective to build interest in and awareness of the Jimmy Awards. This is an opportunity to showcase your skills in event coverage, visual storytelling, video editing, and social media.

JIMMY AWARDS STUDENT REPORTER SEARCH DATES/DEADLINES:

For dates and deadlines for The Jimmy Awards Student Reporter Search and assignment details visit the link below:

To learn more about The Jimmy Awards Student Reporter Search, visit:
<https://www.jimmyawards.com/participation/student-reporter-search/>